

VIRTUAL MARKETING ASSISTANT (VMA) PRICING

What is a Virtual Marketing Assistant?

Virtual Marketing Assistants (VMA) are great solutions for businesses that need ongoing marketing and design services, but don't have the time to do these things themselves or the budget to bring someone on full time.

Instead, you can hire a VMA from Forged Creative to handle your ongoing, monthly needs. Whether you need help managing ongoing social calendars, monthly email newsletters, or any other design/marketing tasks you have - a VMA will work with your team to accomplish these things for you.

Billing is simple. You only pay for what you need by picking an hourly package that best suits the kinds of marketing and design projects you have in a typical month. Here are some examples:

Monthly Packages

		MOST POPULAR!	
HOURS	10 HOURS	20 HOURS	40 HOURS
Examples of what these hours could be used for	Ongoing management (design/copy/schedule/monthly reports) of 12 posts per month on 2 social media channels	Ongoing management (design/copy/schedule/monthly reports) of 12 posts per month on 3 social media channels + 2 email newsletters per month	Ongoing management (design/copy/schedule/monthly reports) of 24 posts per month on 3 social media channels + 2 email newsletters per month + 2 printed items (postcards, brochures, etc.) per month
MONTHLY PRICE	\$600/mo	\$1200/mo	\$2,400/mo
YEARLY PRICE	\$6,000/yr (\$500/mo)	\$12,000/yr (\$1,000/mo)	\$24,000/yr (\$2,000/mo)