

# WEBSITE DESIGN PRICING - YEARLY

## Why Go Yearly?

Websites are big investments. A properly designed website is a 24/7 marketing machine that drives sales and wins business even when you're not working.

Yearly plans ensure your website is working at peak performance with monthly support and ongoing analytics reporting. Not only that, but with yearly plans we take care of the hassle of setting up domain / web hosting, with additional services like SEO support and Google Ad credits - all for one, low monthly rate.

## Yearly Web Design Package

WHAT'S INCLUDED?	
Web page designs	Fully custom on all pages; responsive and mobile/tablet friendly
Copywriting	Advanced SEO-focused keywords in body copy and headings, plus SEO-friendly page titles and descriptions
Photo imagery	Our stock photography or customer-provided imagery
<i>Only Included in the Yearly Package</i>	
Web hosting and domain registration	1 year included with plan for both
SEO Support	Google My Business setup on Google (requires active Google account and sharing login) and sitemap submitted to Google Search Console
Support Hours	2 hours per month after site launch (usually around 60 days)
Monthly Reporting	Includes web metrics
Google AdWords Credit	\$100 included
<b>PACKAGE COST</b>	<b>\$350/mo for 12 months</b> <i>Price includes cost of website, plus all other services listed</i>

# WEBSITE DESIGN PRICING - ONE TIME PAYMENT OPTIONS

## Our One-Time Packages

Unlike yearly plans, our one-time payment plans are for those who don't want or need ongoing support. We build you a website (usually 30-60 days) and then turn the keys over to you. After that, you will be responsible for ongoing updates, edits, maintenance, and support for your site.

Back-end training can be provided for additional pricing and monthly support hours can be added on. Additionally, our pricing doesn't include domain or web hosting, although we've included common pricing for that below.

## Up-Front Costs (not included in plans)

ITEM	DESCRIPTION	COST
Domain hosting	Registering your URL or the "address" of your website (ie, www.Google.com)	\$10-\$20/year
Web hosting	Cost of hosting your content on a website builder (Wix, SquareSpace, GoDaddy, WordPress, etc.)	\$12-\$40/month

## Web Design Packages

		MOST POPULAR!	
	BASIC	ADVANCED	PRO
Web page designs	Uses a Template-Builder like WordPress or SquareSpace	Custom on all pages	Custom on all pages
Copywriting	Basic copy included	Advanced copy SEO-focused keywords and headings	Advanced copy SEO-focused keywords and headings
Photo imagery	Stock or Provided	Stock or Provided	Custom Photography
Page count	1-5	1-12	1-18
<b>PACKAGE COST</b>	<b>\$1,500</b>	<b>\$3,000</b>	<b>\$5,000</b>