

# PRINT DESIGN SERVICES PRICING

## A Note on Pricing

No two projects are alike. Forged Creative was built on a promise to offer tailored services to each customer and to treat their needs individually. Consider these prices to be a general guideline. We've put this pricing guide together to give you a budgetary baseline so we can spend less time discussing price and more time growing your business.

### Logo Design / Branding

SERVICE	NOTES	DESIGN FEES
Logo Design	2 logo options // 2 rounds of revisions on one logo (colors, fonts, etc) Final logo + light/dark versions delivered in jpeg, png, pdf, and ai files	\$600
Branding Package	3 logo options // 3 rounds of revisions on one logo (colors, fonts, etc) Final deliverables include: Final logo + light/dark versions delivered in jpeg, png, pdf, and ai files // Packaged font files // Single-page brand guideline PDF with logo, fonts, and colors	\$1200

*Still outside of your budget? Ask us about our **Basic Logo Package** for individual businesses and start-ups. 1 logo option, 2 rounds of revisions designed by one of our partner designers.*

### Business Collateral and Common Advertising Print Material Designs

SERVICE	NOTES	DESIGN FEES (Not Including Printing Costs, Shipping, or Taxes)
Business Cards	Fully customized. 2-sided, full color. Many different paper stocks, card cuts, and embellishment options available.	<b>Starting at \$80</b> (logo design not included)
Letterhead, Envelopes, Thank You's, Notepads	Multiple style and size options available.	<b>Starting at \$120</b>
Postcards	Double-sided, full color. Multiple style and size options available.	<b>Starting at \$240</b>
Tri-Fold Brochure	Double-sided, full color. Multiple style and size options available.	<b>Starting at \$360</b>
Posters / Flyers	Single-sided, full color. Multiple style and size options available.	<b>Starting at \$240</b>